The New York Times Company R&D group’s mission is to “look around corners;” identifying, explicating and demonstrating the impending changes in media technology that will impact NYTCo’s business and the customers we serve.
LINDBERGH DOES IT! TO PARIS IN 33½ HOURS; FLIES 1,000 MILES THROUGH SNOW AND SLEET; CHEERING FRENCH CARRY HIM OFF FIELD

COULD HAVE GONE 500 MILES FARTHER
Gasoline for at Least That Much More—Flew at Times from 10 Feet to 10,000 Feet Above Water.

ATE ONLY ONE AND A HALF OF HIS EIGHT SANDWICHES
Fall Asleep at Times but Quickly Awakes—Glimpse of His Adventure in Brief Interview at the Embassy.

LINDBERGH'S OWN STORY TOMORROW.

LINDBERGH TRiumph Thrills Coolidge
Crowd Roars Thunderous Welcome
Breaks Through Lines of Soldiers and Police and Surging to Plane Lifts Weary Flier From His Cockpit.

AVIATORS SAVE HIM FROM FRENZIED Mob of 100,000 Paris Boulevarders Ring With Celebration After Day and Night Watch—American Flag Is Called For and Gaily Acclaimed.

By ROBERT S. HEALD

PASSENGERS SAFELY DELIVERED TO PARIS.

Lindbergh received a warm welcome from the Parisians when he arrived at Orly Field last night. There was a grand celebration in honor of him, and he was given a hero's welcome. He was carried on the shoulders of the crowd as he walked from the plane to the hotel. Parisians are enthusiastic about aviation, and this was reflected in their treatment of Lindbergh. He was given a ticker-tape parade and was mobbed by thousands of people. The city was decorated with stars and stripes, and the French flag flew over the airport.

Lindbergh arrived at Orly Field at 3:00 p.m. on his solo flight from New York to Paris. He was met by a large crowd of reporters and photographers, who swarmed around him as he stepped out of the plane. He was taken to the airport hotel, where he was given a warm welcome by the staff. Lindbergh was in high spirits and seemed to be enjoying himself. He was given a tour of the city by the mayor, who showed him all the sights and attractions. Lindbergh was impressed by the beauty of the city and the hospitality of the people. He was given a farewell banquet by the mayor and other officials, and he was presented with a number of gifts.

Lindbergh's flight was a historic event, and it was celebrated throughout the city. People came out in the streets to watch the plane land and to welcome Lindbergh to Paris. The city was decorated with flags and bunting, and the streets were lined with cheering crowds. The French people were proud of their country and its achievements in aviation, and they wanted to show their appreciation to Lindbergh for his historic flight. Lindbergh's flight was a milestone in aviation history, and it will be remembered for many years to come.
Experts
Sources
Newsroom
Report
Editors
Experts
Printing
Readers
Printing
Readers
Printing
Readers
NY Times to Offer Information Service

New York Times News Service

NEW YORK — The New York Times has announced plans for a computerized service that will for the first time permit outsiders, as well as company employees, to have access to materials the newspaper's information files.

The system, called the New York Times Information bank, is scheduled to go into operation early in 1971. It will utilize information gathered from the Times and some 50 other publications.

John Rothman, director of information services for the Times, said the bank would be the nation's first fully automated general information system.

Ivan Veit, a vice president of the Times, said: “The New York Times intends to enhance its reputation, through its information retrieval system, as one of the world's most reliable and authoritative sources of information.”

He added: “We feel the potential market for the services that the system will be capable of producing extends into many areas.

“The services could be put to invaluable use by government agencies engaged in social research, scholars preparing such major documents as doctoral dissertations, general business services conducting research in specific areas for various clients and journalists marshaling material for books and articles.

“The list could be extended to include the news and public affairs departments of radio and television networks, advertising agencies and the research arms of many philanthropic foundations.”

The web is shifting from the paradigm of publishing to the paradigm of communicating.
Communications Paradigm

- news
- tweet
- blog post
- video
Old paradigm: Information is at the center and people seek it out.

New paradigm: People are at the center and information finds them.

One device
Frozen in time

Many devices
Fluid, real-time
Every minute, 20 hours of video is uploaded to YouTube.
90 million tweets every day

Source: Twitter
30 billion pieces of content shared per month
Participatory Sense Networks

- How does data flow through these networks?
- How do we extract meaning from the data?
- How do we motivate the participants?
Participatory Sense Networks

- How does data flow through these networks?
- How do we extract meaning from the data?
- How do we motivate the participants?
## Data sources

Our research illustrates the complex activities of information sharing using both visualization and rigorous statistical analysis of three key data sources:

<table>
<thead>
<tr>
<th>Source</th>
<th>Information</th>
<th>Match Keys</th>
</tr>
</thead>
<tbody>
<tr>
<td>web server logs</td>
<td>Pages browsed by URL</td>
<td>User IP, Cookie, Date/Time, Location (Derived)</td>
</tr>
<tr>
<td>bit.ly</td>
<td>NYTimes URLs encoded (2 week sample from August)</td>
<td>User IP, Date/Time, URL Hash, Location (Derived)</td>
</tr>
<tr>
<td>twitter</td>
<td>Tweets with NYTimes URLs referenced</td>
<td>Date/Time, URL Hash, Location (Profile)</td>
</tr>
</tbody>
</table>
Demonstration
Participatory Sense Networks

- How does data flow through these networks?
- How do we extract meaning from the data?
- How do we motivate the participants?
## Top Tweeters for topic **manchester police**

Performing ranking using 1355 tweets

<table>
<thead>
<tr>
<th>Rank</th>
<th>Tweeter</th>
<th>Tweets</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ScottyMore</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>2</td>
<td>markshaw</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>3</td>
<td>DouglasCarswell</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>4</td>
<td>monkchips</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>5</td>
<td>KevinDMcNabb</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>6</td>
<td>PublicTech</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>7</td>
<td>Will_Hoe</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>8</td>
<td>TiggerTherese</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>9</td>
<td>SplashMan</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
<tr>
<td>10</td>
<td>lynnesharpe</td>
<td><img src="image" alt="Twitter bird" /></td>
</tr>
</tbody>
</table>

### Sentiment Distribution
- **Pos (60.8%)**
- **Neg (39.2%)**

**Ranking Options**
- Top Most Influencer
- Users with most followers
- Users with most tweets

*Note: The sentiment analysis chart results apply only to tweets in English. The ranking and similar topics results are valid for tweets in all languages.*
Other Trending Topics similar to manchester police

Our algorithm identifies related trending topics based on semantic, temporal and social similarity metrics

#gmp24
saina
grady
planned maintenance
britain
chinese dissident
aidan
playbook tablet
gooische vrouwen
labour leader
Participatory Sense Networks

- How does data flow through the networks?
- How do we extract meaning from the data?
- How do we motivate participation?
Social Capital
Exhibitionism
Competition
University of California, Los Angeles

From Wikipedia, the free encyclopedia

"UCLA" redirects here. For other uses, see UCLA (disambiguation).

The University of California, Los Angeles (UCLA) is a public research university located in the Westwood neighborhood of Los Angeles, California, United States. It was founded in 1919 and is the second oldest of the ten campuses affiliated with the University of California system. UCLA offers over 300 undergraduate and graduate degree programs in a wide range of disciplines and enrolls about 26,000 undergraduate and about 11,000 graduate students from the United States and around the world every year.[6]

UCLA is organized into five undergraduate colleges, seven professional schools, and five professional Health Science schools. Eleven Nobel laureates have been affiliated with the university as faculty, researchers, or alumni, 37 have been elected to the National Academy of Sciences, 20 to the National Academy of Engineering, and 97 to the American Academy of Arts and Sciences.[9]

UCLA has more applicants than any other university in the United States.[10][11][12] Out of 55,676 undergraduate applicants for Fall 2006, 12,638 (21.73%) were admitted, the lowest acceptance rate in the UC system.[12][14] Students come to UCLA from all 50 states and more than 100 countries, though according to statistics from 2001–05, an average 92.6% of the entire student body originated from California.[9][15]

UCLA is consistently ranked high in college and university rankings. UCLA also ranks among the top 10 schools in the country with the most faculty awards.[16]

UCLA surpassed the $1 billion mark for research grant for the first time in the 2009-2010 academic year. UCLA managed $1.12 billion in research funding,[17] coming after Stanford University which garnered $1.13 billion in the same academic year.[18]

UCLA faculty is "highly cited" for its research according to the Institute for Scientific Information.[16] In a ranking conducted in 1995 by the National Research Council, of the 36 Ph.D. programs examined, eleven departments were ranked in the top ten,[19] and thirty-one in the top 20, the third highest number of those distinctions in the country.

UCLA student-athletes compete intercollegiately as the Bruins. As a member of the Pac-10 Conference, the Bruins have won 125 national championships, including 12 NCAA team championships as of 2010, more than any other university.[21][22]

Contents [hide]

1 History
   1.1 Beginnings
   1.2 Maturity as a university
2 Campus
   2.1 Architecture
   2.2 Planning
   2.3 Transportation & Parking
3 Academics
   3.1 UCLA Healthcare
   3.2 Rankings
      3.2.1 Global rankings
      3.2.2 U.S. rankings
   3.3 Graduate schools
   3.4 Departments and professions
   3.5 Library system
4 Admissions
   4.1 Undergraduate

Motto

"UCLA"

Motto in English

"Let there be light"

English

Established

1919

Type

Public

Endowment

US$1.88 billion (June 30, 2009)[1]

Chancellor

Gene D. Block[2]

Provost

Scott L. Waugh[3]

Academic staff

4,016[4]

Admin. staff

26,130

Students

30,470

Undergraduates

25,926

Postgraduates

11,544[5]

Location

Los Angeles, CA, USA

Campus

Urban

Former names

University of California Southern Branch (1919 - 1927)

Newspaper

Daily Bruin

Colors

UCLA Blue[5]

Forte[3]

Nickname

UCLA Bruins

Mascot

Joe Bruin[7]
Altruism

A powerful motivator for participatory networks
Thank You!

Michael Zimbalist

@zimbalist